



The Stakeholders, inc.  
P.O. Box 177, Slingerlands, New York 12159

## 2018 IMPACT AWARDS SPONSORSHIP OPPORTUNITIES

Join us at the IMPACT Awards to honor the superlative work of individuals and corporations that have enhanced the community by engaging and sharing their many resources. Discover what some of the New York Capital Region's most philanthropic companies are doing – from the C-suite to entry-level employees – to tie volunteerism back to bottom-line business results, regardless of size, industry or structure.

The IMPACT Awards are presented by the Stakeholders Civic Engagement Council. The Civic Engagement Council supports its members in their strategic commitment to corporate volunteerism and civic engagement.

Don't miss this opportunity! To receive all sponsorship benefits, please let us know of your interest by **February 15, 2018**.

### The IMPACT Awards

#### **CORPORATE VOLUNTEER OF THE YEAR AWARD**

This award honors exemplary corporate employee volunteer programs that effectively integrate volunteerism into the company's business culture.

#### **BUSINESS-TO-NONPROFIT PARTNERSHIP IMPACT AWARD**

This award is presented to programs or projects that have collaborated with a nonprofit organization to achieve significant measurable community improvement results.

#### **BUSINESS-TO-BUSINESS PARTNERSHIP IMPACT AWARD**

This award is presented to programs or projects that have collaborated with another business to achieve significant, measurable community improvement results.

#### **SKILLS-BASED VOLUNTEERISM AWARD**

This award recognizes a skills-based volunteer project that has been completed within one year and has achieved significant, measurable results.

#### **OUTSTANDING PROJECT AWARD**

This award is presented for a short-term community improvement or volunteerism project that has been completed within one year and has achieved significant, measurable results.

#### **VOLUNTEER OF THE YEAR AWARD**

Recognizes an individual who has led the charge of volunteerism within their company or non-profit organization by demonstrating a true investment into the well-being of the communities in which they operate.

#### **EVERYDAY HERO AWARD**

Recognizes a first responder, disaster service volunteer or veteran who has had a significant impact in their community.

#### **SUSTAINABLE COMMUNITIES AWARD**

Recognizes an individual, business or group project for demonstrating leadership or innovation in programs or principles that advance sustainability and environmental stewardship in our community.

#### **YOUNG PHILANTHROPIST AWARD**

Recognizes a next generation philanthropist (under 45) who has had significant impact on a nonprofit organization or a community project through their personal philanthropy efforts.

#### **ARTS AMBASSADOR AWARD**

Recognizes an individual who has made a significant impact upon an arts & cultural Institution and/or the promotion of arts & culture in our community.

#### **COMMUNITY MENTORSHIP AWARD**

Recognizes an individual committed to service and philanthropy who, by example and mentorship, cultivates a spirit of service and philanthropy for the next generation.



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## 2018 IMPACT AWARDS SPONSORSHIP LEVELS

### IMPACT \$10,000

#### Pre-event Visibility:

- Logo recognition on the event invitation
- Recognition in all event press releases
- Logo Recognition in Capital District Business Review Ad announcing winners
- Recognition on the IMPACT Awards website
- Recognition on Stakeholders/IMPACT AWARDS Facebook, Twitter and LinkedIn

#### Event:

- Company representative to give welcome remarks
- Twenty Tickets to the IMPACT Awards
- Logo recognition in the event program as a Sponsor and a Full-Page Ad
- Volunteer photos and company logo highlighted in event presentation
- Inclusion on all event signage

### INSPIRE \$7,500

#### Pre-event Visibility:

- Name recognition on the event invitation
- Recognition in all event press releases
- Logo Recognition in Capital District Business Review Ad announcing winners
- Recognition on the IMPACT Awards website
- Recognition on Stakeholders/IMPACT AWARDS Facebook, Twitter and LinkedIn

#### Event:

- Ten Tickets to the IMPACT Awards
- Logo recognition in the event program as a Sponsor and a Half- Page Ad
- Volunteer photos and company logo highlighted in event presentation
- Inclusion on all event signage

### CONNECT \$5,000

#### Pre-event Visibility:

- Name recognition on the event invitation
- Recognition in all event press releases
- Logo Recognition in Capital District Business Review Ad announcing winners
- Recognition on the IMPACT Awards website
- Recognition on Stakeholders/IMPACT AWARDS Facebook, Twitter and LinkedIn

#### Event:

- Ten Tickets to the IMPACT Awards
- Logo recognition in the event program as a Sponsor and a Quarter-Page Ad
- Inclusion on all event signage





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## 2018 IMPACT AWARDS SPONSORSHIP LEVELS

### COMMUNITY STAKEHOLDER \$2,500

#### Pre-event Visibility:

- Name recognition on the event invitation
- Recognition in all event press releases
- Recognition on the IMPACT Awards website
- Recognition on Stakeholders/IMPACT AWARDS Facebook, Twitter and LinkedIn

#### Event:

- Five tickets to the IMPACT Awards
- Logo recognition in the event program as a Sponsor
- Inclusion on all event signage

### RECEPTION SPONSOR \$1,250

(Sponsors Pre-Award Ceremony Reception)

#### Event:

- Two tickets
- VIP Signage at Awards Reception
- Logo recognition in the event program as a Sponsor
- Inclusion on all event signage

### INDIVIDUAL TICKETS: \$100

### HONORARY COMMITTEE: \$125





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## Sponsorship Form

Please mail this completed form to the address above or email as an attachment to [ceo@TheStakeholders.org](mailto:ceo@TheStakeholders.org). Don't miss this opportunity! To receive all sponsorship benefits, please let us know of your interest by **February 15, 2018**.

**Sponsorship Category:** *(Please select your sponsorship level below)*

- |  |  |
|--|--|
| <input type="checkbox"/> Impact Sponsor (\$10,000) | <input type="checkbox"/> Community Stakeholder (\$2,500) |
| <input type="checkbox"/> Inspire Sponsor (\$7,500) | <input type="checkbox"/> Reception Sponsor (\$1,250)     |
| <input type="checkbox"/> Connect Sponsor (\$5,000) | <input type="checkbox"/> Honorary Committee (\$125)      |

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### Sponsor Contact Information:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

